

Jeff Moffett, Ph.D., Principal, Triple Point Strategic Consulting

Jeff has over thirty years of experience working in the fields of economic analysis, resource allocation, business development, and data-driven marketing. Jeff has conducted many economic assessments.

As an undergraduate in the late 1980s, Jeff studied forestry in Nepal and later moved to Nepal to teach school. Throughout the 1990s, Jeff developed economic forecast models to simulate forest management plans for balancing wildlife habitat and timber production objectives across the Pacific Northwest.

After transitioning to the ski industry, Jeff worked for Crested Butte Mountain Resort holding positions in marketing, pricing, and air service development. He negotiated schedules and subsidy contracts with all major U.S. airlines. Jeff forecasted flight revenue, skier visits, and other business operating metrics.

In 2013, Jeff founded Triple Point Strategic Consulting to provide marketing, strategic planning, and economic analysis services. Focus areas are renewable energy, affordable housing, health assessments, sustainable tourism, and economic development.

Triple Point specializes in developing custom economic and financial models. Triple Point is active across the western United States and Canada modeling for scenario planning, financial forecasting, permitting and approvals, optimal resource allocation, and improved decision-making. Economic impact studies are conducted using the IMPLAN model.

Recent projects include determining the economic impacts of numerous utility-scale solar facilities across the west, creating an economic model for the Aspen School District, conducting a six-county housing market study in western Colorado, developing an economic model of the Lake Tahoe Basin's tourist economy for developing a sustainable management strategy, preparing a large-scale economic development plan within the Navajo Nation, and forecasting municipal finances of ski resort towns.

Jeff earned his M.S. in Econometrics and Ph.D. in Applied Statistics at the University of Washington, Seattle. Jeff has served on many boards including KBUT Radio as president, Crested Butte Nordic as treasurer, Gunnison Crested Butte Air Alliance as treasurer, and the Gunnison Crested Butte Tourism Association as president. Jeff is currently the treasurer of the Gold Basin Road Association in Saguache County and president of the West Elk Hockey Association.

Recent Housing and Socioeconomic Projects

- Socioeconomic Assessment and Housing Market Analysis of Buena Vista, CO, 2020
- Socioeconomic Assessment and Housing Market Analysis of South Chaffee County, CO, 2020
- Economic Impact and Socioeconomic Analysis of the Former Bennett Freeze Area, AZ, 2020
- Socioeconomic Assessment and Housing Market Analysis of Lake County, CO, 2021
- Socioeconomic Assessment and Housing Market Analysis of City of Gunnison, CO, 2021
- Socioeconomic Assessment and Housing Market Analysis of City of Montrose, CO, 2021
- Socioeconomic Assessment and Housing Market Analysis of Buena Vista, CO, 2021
- Financial Proforma Scenario Planning, Valley Housing Fund, Crested Butte, CO 2022
- Socioeconomic Assessment and Housing Market Analysis of City of Gunnison, CO, 2022
- Region 10 Housing Meta-Analysis, western CO, 2022
- Housing Needs Assessment for the City of Cortez, CO, 2023
- Workforce Housing Innovation Study, West Mountain Regional Housing Coalition, CO, 2023
- Socioeconomic Assessment and Housing Market Analysis of Lake County, CO, 2023

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- Water Resource and Economic Development Study, South Fork Boise River Diversion Project, current
- Market Assessment and Demand Study of Remington Ranch, Gypsum, CO, current
- Water Resource Modeling, Canyon County, ID, current

Recent Economic Analysis, Market Feasibility Assessments, and Business Development Projects

- North Fork EMS, 2017-2018 mill levy campaign strategist, measure passed by landslide
- Gunnison County Library District, 2019 mill levy campaign
- Delta County Library District, 2019 mill levy campaign
- Economic modeling, forecasting, and scenario planning for South Tahoe Events Center
- Scenario Planning of Land Management in San Luis Obispo County, CA 2019-2020
 - Supported California State Parks efforts to balance environment and recreation
- Market and Environmental Feasibility Study of OHV Park, Yolo County, CA Jan 2020-2021
 - Supporting County efforts to balance environment and recreation
- Socioeconomic Assessment and Health Analysis of Delta County, CO, 2020
- Economic Impact and Socioeconomic Analysis of the Former Bennett Freeze Area, Navajo Nation, 2020
- Economic Impact Assessment of \$500M hospitality development, Sacramento County, CA 2021
- Economic Analysis of the Navajo Thaw Regional Recovery Plan Water Projects, Navajo Nation, 2021
- Proforma financial modeling, Gunnison County Library District, 2021
- Buildout and Economic Development Forecast for North Village, Mt. Crested Butte, CO 2021
- Economic and Fiscal Analysis of Large Res/Comm Development in Garfield County, CO 2022
- Socioeconomic and Behavioral Health Needs Assessment of Gunnison County, CO, 2021-22
- Economic Impact of Adaptive Sports Center, Mt. Crested Butte, CO, Spring 2022, Spring 2023
- Proforma Budget Model for the Proposed Incorporation of Keystone, Summit County, CO 2022
- Economic Model for Lake Tahoe/Truckee Destination Management Roadmap – current
- Fiscal Analysis, multiple western destinations, Vail Resorts, 2022
- Fiscal Analysis for San Francisco Peninsula DMO, CA, 2022, 2023
- Market Modeling for the State of Nevada Department of Tourism, 2023
- Market and Destination Feasibility Study of Mendocino County, CA, 2023
- Business Development and Scenario Planning, Lake Tahoe Visitor Authority, CA, 2023
- Fiscal Analysis for Visit Del Mar, Del Mar, CA, 2023
- Economic Modeling for Strategic Planning for Mendocino County, CA, 2023, current

Economic Impact of Utility-Scale Solar Projects

- Economic Impact of Industrial Scale Solar Facility in Nebraska, January 2020, confidential
- Economic Impact of Shiprock Solar Facility, 2020
- Economic Impact of Industrial Scale Solar Facilities in San Luis Obispo County, California, 2020, confidential
- Economic Impact and Fiscal Analysis of Battle Born Solar Facility in Clark County, NV, 2020
- Economic Impact of Industrial Scale Solar Facility in New Mexico, May 2021, confidential
- Economic Impact and Fiscal Analysis of Industrial Scale Solar Facility in Lincoln County, Nebraska, July 2021
- Socioeconomic Analysis of the Painted Desert Solar Project, Arizona, 2022
- Economic Impact of Beatty Energy Center, Nye County, NV, 2022
- Economic Impact of Sawtooth Energy Center, Nye County, NV, 2022
- Economic Impact and Fiscal Analysis of Hesperus Solar Facility, La Plata County, CO, 2022
- Economic Impact and Fiscal Analysis of Utility-Scale Solar Facility, Clark County, NV, 2022, confidential
- Economic Impact of Utility-Scale Solar Facility, Nye County, NV, 2022, confidential
- Economic Impact and Fiscal Analysis of Basin Solar Facility, Pahrump, NV, 2022
- Economic Impact of Libra Solar Facility, Mineral and Lyon Counties, NV, 2022-23
- Economic Impact of Golden Currant Solar Facility, Clark County, NV, 2023
- Economic Impact of Pantheon Solar Facility, White Pine County, NV, pending

- Economic Impact of GridLiance Core Upgrades Transmission, Nye County, NV, 2023
- Economic Impact of Stagecoach Wind Facility, White Pine County, NV, current
- Economic Impacts of two utility-scale solar facilities in New Mexico, current
- Economic Impacts of a utility-scale solar and wind project in Arizona, pending for 2024
- Economic Impact of GridLiance Beatty Upgrades, Nye County, NV, pending for 2024
- Economic Impact of Solar Facility in Imperial County, CA, 2023 - 2024

Retained clients

- Aspen School District, Aspen, CO, March 2022 to current
 - Financial modeling, revenue forecasting, business development planning
- Gatesco, Inc, affordable housing developer and property manager, October 2017 to current
 - Communication and economic analysis
- Gunnison County Tourism and Prosperity Partnership, September 2016 to current
 - Location tracking and other data analysis, airline marketing analysis, graduate student supervision
- Romp Skis, marketing advisor, September 2015 to current