

Jeffrey Lee Moffett
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EXPERIENCE

Principal, Triple Point Strategic Consulting LLC *July 2013 – present*

- Economic analysis, financial modeling, and revenue management.
- Focus areas: renewable energy, environment, affordable housing, sustainable tourism, health, and economic development.
- Socioeconomic analysis for planning, permitting, and NEPA.

Senior Analyst, Community Flights LLC *September 2013 – August 2016*

- Negotiate air service for Gunnison/Crested Butte Airport (GUC) with major airlines.
- Develop marketing campaigns and revenue management initiatives.

Chair, Gunnison Valley Transportation Authority Advisory Committee *March 2004 – February 2011*

- Liaison between municipal governments, local companies and airlines.
- Manage airline revenue guarantee contracts funded by community organizations.

Director, Crested Butte Vacations, Crested Butte Mountain Resort *March 2004 – August 2013*

- Manage \$12 million annual ski vacation sales from four primary departments, including Adventure Services, Summit Services, Travel Agency, Call Center, and wholesale.
- Proven record of sales growth and consistently achieving budget objectives.
- Develop air travel promotions with airline revenue managers and marketing staff.
- Lead staff consists of 20 year-round and seasonal employees.
- Maintain vendor relationships throughout Gunnison County.

Revenue Manager, Crested Butte Mountain Resort *June 1999 – March 2004*

- Set pricing for Sheraton and Marriott franchises, lift tickets, and other services.
- Managed technical areas of company marketing efforts including web site, consumer database, and direct marketing.

Forest Planning Research Assistant, UW, College of Forest Resources *1993-1998*

- Quantified management alternatives for several economic and environmental impact reviews of Washington State forests and salmon recovery plan.
- A principal developer of the Landscape Management System planning software.
- Proficient in Arc, C, S+, UNIX.

Field Consultant, High Altitude Forest Research Project, Khumbu, Nepal *Spring 1996*

- Designed statistical study of human impacts on forest composition near Mount Everest.

Economic Research Assistant, UW, College of Forest Resources *1991 – 1993*

- Derived substitution elasticities for wood products. Analyzed US-Japanese trade.

Export Promoter, Washington State Dept. of Trade and Economic Development *1989*

- Researched export markets for locally manufactured forest products.

EDUCATION

Doctor of Philosophy

October 1998

Quantitative Resource Management Program

University of Washington, College of Forest Resources, Seattle, Washington

Course work: GIS, remote sensing, forest planning, and spatial statistics.

Dissertation: Simulation of bidirectional reflectance, modulation transfer, and spatial interaction for the probabilistic classification of Northwest forest structures using Landsat data.

Master of Science

March 1993

Forest Economics Program

University of Washington, College of Forest Resources, Seattle, Washington

Thesis: Wood/non-wood substitution: An econometric analysis.

Bachelor of Arts

May 1987

Double major: Economics and Religion (with Honors).

Trinity College, Hartford, Connecticut

Course work: Developing economies and Asian philosophies.

Undergraduate thesis: Deforestation in Nepal: A social crisis.

Intensive Nepali language classes and South Asian studies

Summer 1986

University of Wisconsin, Madison, Wisconsin

PAPERS

Bruce R. Lippke, S. Marshall, M. Ludwig, J. Moffett, D. Fitzpatrick, and B. Bruce Bare. 2000. **Lewis County Economic Assessment**. Special Paper 35. Center for International Trade in Forest Products. University of Washington, Seattle.

Bruce Lippke, B. B. Bare, W. Xu, J. Moffett, and B. Turner. 1999. **The Joint Production of Timber and Environmental Values**. 1999. Global Concerns for Forest Resource Utilization, Forestry Sciences, Volume 62, pp. 295 - 309.

McCarter, J. B., J. S. Wilson, P. J. Baker, J. L. Moffett, and C. D. Oliver. 1998. **Landscape Management through Integration of Existing Tools and Emerging Technologies**. *Journal of Forestry* 96(6): 17-23.

B. Bruce Bare, B. R. Lippke, W. Xu, C.D. Oliver, J. Moffett, and T. R. Waggener. 1997. **Demonstration of Trust Impacts from Management Alternatives to Achieve Habitat Conservation Goals On Washington Department of Natural Resources Managed Lands.** College of Forest Resources. University of Washington, Seattle.

Moffett, J.L., J. E. Besag, S. D. Byers, and W. –H. Li. 1997. **Probabilistic Classification of Forest Structures by Hierarchical Modeling of the Remote Sensing Process.** *Statistical and stochastic methods in image processing*. Proceedings of the SPIE International Symposium on Optical Science, Engineering, and Instrumentation. Volume 3167, pp. 118-129.

Moffett, Jeffrey L. and Julian Besag. 1996. **Spatial and Probabilistic Classification of Forest Structures Using Landsat Thematic Mapper Data.** USDA, FS, General Technical Report RM-GTR-277, pp. 493-500.

Moffett, Jeffrey L. and Bruce R. Lippke. 1994. **Evaluating the Cost and Effectiveness of Forest Stand Structure Management Alternatives to Restore Environmental Values.** Working Paper 51. Center for International Trade in Forest Products, University of Washington, Seattle.

Moffett, Jeffrey L. 1993. **A Comparison of Product Diffusion and Distributed Lag Models for Estimating Wood/Non-Wood Substitution in the US Window Market.** Working Paper 42. Center for International Trade in Forest Products, University of Washington, Seattle.

Moffett, Jeffrey L. and T. R. Waggener. 1992. **The Japanese Wood Trade: Historical Perspectives and Current Trends.** Working Paper 38. Center for International Trade in Forest Products, University of Washington, Seattle.

OTHER EXPERIENCE

West Elk Hockey Association

- Board President, 2018 – 2023, Board Member, current

Gold Basin High Country Road Association

- President, 2011 – 2017, Treasurer 2018 - present

Gunnison/Crested Butte Tourism Association

- Board Chair, 2014 - 2016

Vice President, Enhanced Healing, Inc., 2006 – 2010

- Founded and operated two Day Spas in Mt. Crested Butte, CO.
- Annual revenue peaked over \$325,000. Sold business operations in 2010.

KBUT, Community Radio Station

- Board Member, 1999 – 2002, President, 2002 – 2006

Crested Butte Nordic Center

- Board Member, 1999 – 2004, Treasurer, 2004 – 2007

Trekking Guide, Nepal Himalaya, 1988, 1990

Teacher, Gandaki Boarding School, Pokhara, Nepal, 1987-1988

Trinity College Ski Team, NCSA Division II, 1983 – 1987, co-captain 1985 – 1987

AWARDS

Member of Xi Sigma Pi, National Forestry Honor Society.

Eagle Scout.

Interests

Skiing, hockey, riding horses, mountain biking, sailing, sea kayaking, forestry, and mountaineering.